

HOW TO BID IN AN ONLINE REAL ESTATE AUCTION

Follow the steps below to ensure you are qualified to bid in the current Online Real Estate Auction with Heritage Auctions

OVERVIEW

Register to become a Heritage Auctions Member:

If you are not already a Heritage Member, complete registration to become a member.

1. Go to <https://www.ha.com/c/register.zx> to complete your registration.
2. Once you are registered, you should receive a confirmation email providing your login information.

Qualify to Bid in Current Auction

Complete the following for each online Real Estate Auction you wish to bid in.

1. Go to <https://realestate.ha.com/information/luxury-real-estate-under-2-million.s>, and select the property you would like to qualify to bid on.
2. From the property page, click on the **Qualify to Bid** button.
3. Complete the **Terms & Conditions** for the Auction.
4. Once Terms & Conditions are completed, a Heritage Real Estate Team member will contact you to verify your financial information.
5. When both Terms & Conditions are completed and financials are verified, the Heritage Real Estate team member will notify you that you are qualified to bid, and the bid box will be available on the property page.

How to Bid

In order to place an online bid with Heritage, follow these steps:

1. Sign into the website, go to <https://realestate.ha.com/information/luxury-real-estate-under-2-million.s>, and select the property you wish to bid on.
2. In the middle of this page, you will see a box, which allows you to place a bid. You will need to enter your secret maximum bid, your user name, and your password (the latter two will appear once you have clicked the "Place Absentee Bid" button). The secret maximum bid is the maximum amount you are willing to pay for the property you are interested in. However, your current bid at any time will be the lesser of your maximum bid or one bid increment above what any other bidder has bid on your item. Click on the button marked "Place Absentee Bid" again to continue.

Current Bid:

\$1
w/ Buyer's Premium (BP) [?](#): \$20.00

Status: No Reserve [?](#)

Heritage Live Enabled

Your Secret Maximum Bid


Whole Dollars **Place Bid**

Bid Protection [?](#) **Select**

Minimum Next Bid: \$2
(\$21.00 w/ BP) [?](#)



Internet bidding only on HERITAGELive![®]
after: **5 Days**

3. You will be taken to a page entitled "Please Confirm Your Bid". This page will show you the name of the property you are bidding on, the current bid, and the maximum bid. When you are satisfied with your bid, click on the button marked "Confirm Bid".

Congratulations, you're the current high bidder
 with a secret maximum: \$5 (\$24.00 w/ BP ) although you may still be outbid during the live auction.


Important Bid Protection Available: Bid Protection allows you to ensure you are not outbid by automatically increasing your bid to the next full increment if you are outbid during the live event. This protects you from being "sniped" by a single increment. Bid Protection can be entered on all items except the current lot and the next upcoming lot in a Live Auction.

Note: The extra increment won't be placed until the item is up for live bidding, so it is possible that you could be outbid by a bid placed prior to live bidding, such as another proxy bid, live proxy bid, mail bid, etc., which could result in your losing the lot by that one increment. For the same reason, it is also possible that a currently losing bid with bid protection placed could potentially win the lot once the lot is subject to live bidding and the Bid Protection increment(s) is placed.



Bid Protection  

[Add to Current Bid](#)

[Enable Live Bidding Text \(SMS\) Alerts for This Lot.](#)

 Heritage Live allows you to monitor what is taking place in the live auction, so you can easily bid live against the floor online at <http://www.HA.com/Live>

Legacy Bidding Ends: Jul 9 2017 1:50PM CT
Time Remaining: 18d 2h 53m 33s
 Followed By a
[Live Signature Session on Jul 9, 2017](#)

Current Bid: \$1.00
 w/ Buyer's Premium (BP) : \$20.00
Sales Tax: [Click here for Sales Tax Information](#)
Status: Reserve (if Any) Will post on 06/29/2017 7pm CT 



Legacy Bidding Ends: Jul 9 2017 1:50PM
Buyer's Premium per Lot: 17.5% of the successful bid (minimum \$19) per lot.


4. If your bid is the current high bid, you will be notified, and given some information on what might happen with your bid over the remainder of the auction. You will also receive a Bid Confirmation notice via e-mail.

You have been Outbid!



Your secret maximum bid of \$2 on Lot #7017
in Auction #1257 has been outbid
by another bidder's secret maximum bid.
Please bid again.

Legacy Bidding Ends: Jul 9 2017 1:50PM CT
Time Remaining: 18d 2h 47m 58s
 Followed By a
[Live Signature Session on Jul 9, 2017](#)

My Secret Maximum Bid: \$ (whole dollars)
 Bid Protection  

Minimum Next Bid: \$4 (\$23.00 w/ BP) 

[Currency Converter](#) [Review Bid](#)

Current Bid: \$3.00
 w/ Buyer's Premium (BP) : \$22.00
Sales Tax: [Click here for Sales Tax Information](#)
Status: No Reserve 

If your bid is not the current high bid, you will be taken to a page that will notify you of that fact and allow you to place another bid.

You have been Outbid!
Your secret maximum bid of \$330 on Lot #41003
in Auction #151424 has been outbid
by another bidder's secret maximum bid.
Please bid again.

Bidding Ends: Jun 15 2014 10:30PM CT
Time Remaining: 5d 7h 20m
[Extended Bidding Rules](#)

My Secret Maximum Bid: \$ (whole dollars)

Minimum Next Bid: \$350 (\$418.25 w/ BP) ?

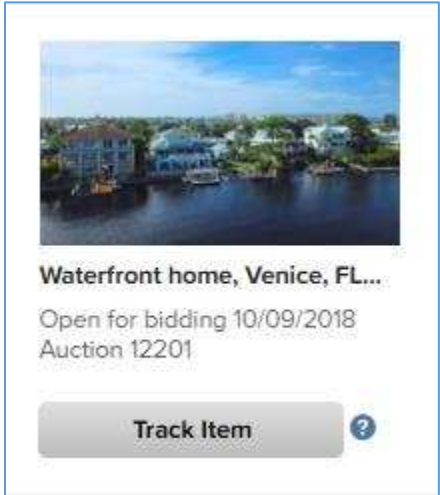
[CURRENCY CONVERTER](#) [Bid Again](#)

Current Bid: \$340

w/ Buyer's Premium (BP) ? \$406.30

How to Track Lots

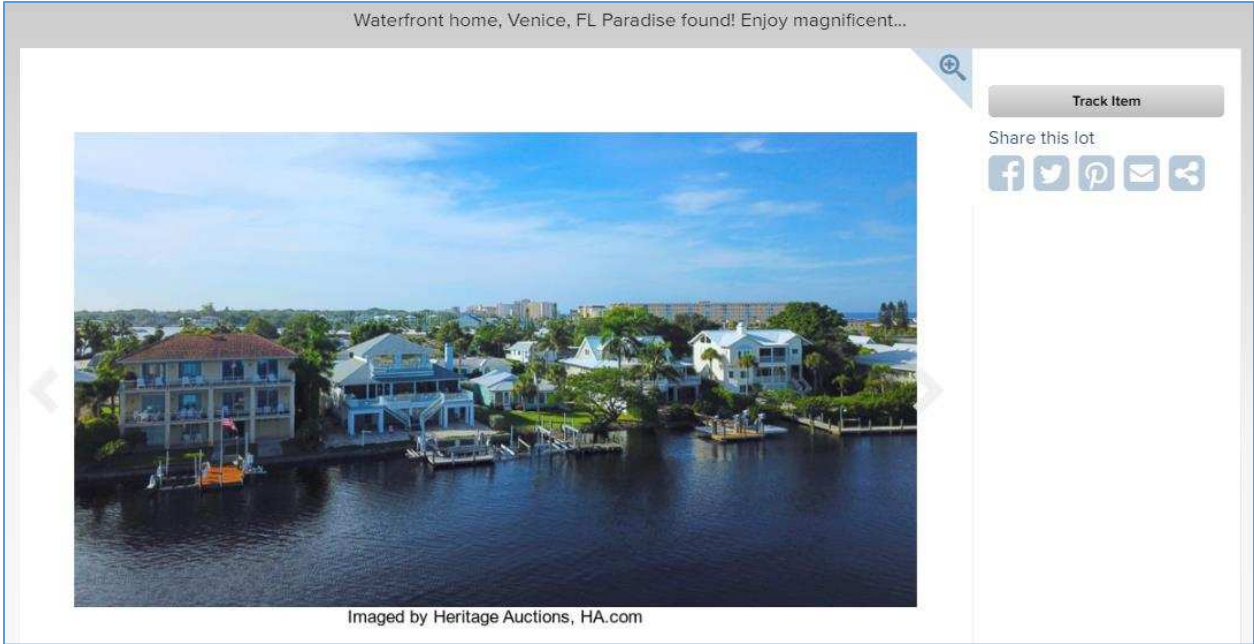
If you wish to keep track of lots in a Heritage auction for later bids, use the Tracking feature. This gives you one location to find everything you are interested in. There are three ways to track lots. In grid or list view on the search results page there is a "Track this Item" button:



Waterfront home, Venice, FL...
Open for bidding 10/09/2018
Auction 12201

[Track Item](#) ?

Likewise, on each individual lot page, there is a button under the Place Bid box that reads, "Track Item":



Click on the Track Item button, and Heritage will track the lot for you:

Secret Maximum Bid: \$ **PLACE BID**

CURRENCY CONVERTER

(whole dollars)

NEW Bid Protection ?

Minimum Next Bid: \$1 (\$15.00 w/ BP) ?

STOP TRACKING

? **LIVE AUCTION ALERTS!**
TEXT ME 35 LOTS BEFORE THE LIVE BID

To see a complete list of the items you are tracking, go to [My Tracked Lots](#). This is available from the drop-down menus under My Heritage on any page on the website, directly from the My Heritage page, or from the My Bids page via the link "Show Items I'm Tracking." The tracking list looks quite similar to [My Bids](#):

Photo	Description	Auth./Service	Grade	Opens for Internet Bidding ⁺
	Real Estate: Luxury Home Waterfront home, Venice, FL...	Other	N/A	October 9, 2018

From My Tracked Lots page, you can watch the progress of the bids on these items, remove the items from tracking, or even place a batch bid.

Note that My Tracked Lots only show items on which you have not placed a bid. Once you place a bid on any tracked item, it will be appear in the section called My Bids.

How to Bid in HeritageLive! Auction

We will conclude the bidding on the Property with a HeritageLive Auction that will be held on the last day of the auction at 3pm.

To participate, please go to www.HA.com/Live during the live portion of the auction. Enter your Heritage user name and password, and you can begin bidding on HeritageLive!. We strongly suggest you leave proxy bids at www.HA.com before the live session in the event either side experiences internet problems during the live auction.

To bid live, just click on the red Bid Button. Your live bid will be communicated to the auction floor.


If you have questions about Heritage Live, please view [Heritage Live! Frequently Asked Questions](#) page on HA.com.

How to Enter a Live Proxy bid through HeritageLive!

Heritage Live! is an outstanding way to place a bid during the live portion of an auction. However, you may not be available to live bid at the time of the auction. Heritage Live! also offers LiveProxy bidding, where you can enter a bid to be placed on your behalf once the lot comes up for auction.

To enter a Live Proxy bid, please go to <https://www.ha.com/c/halive/> before the HeritageLive! portion of the auction, and select Live Proxy Bid Now.

Upcoming Auctions on Heritage Live!



2018 September 21 - 23 Fine & Decorative Arts Including Estates Signature Auction

Signature - Decorative Art
 Auction Dates: September 21 - September 23
 Auction #5375

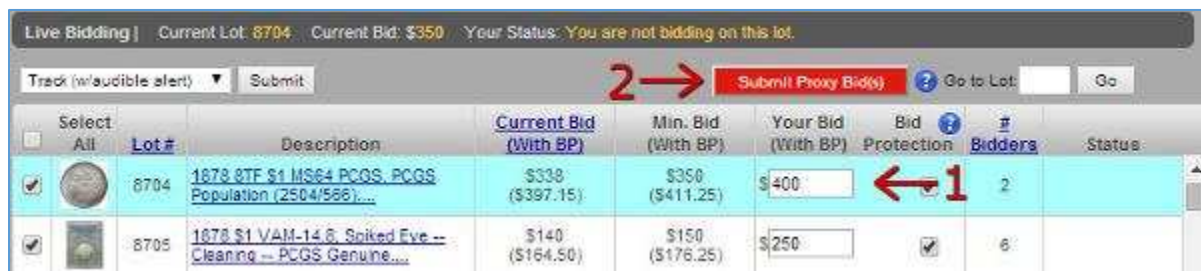
Signature Floor Session 2
 (Lots 63322-63767)
 10:00 AM Central Time, Saturday, September 22, 2018

Signature Internet Session - No Floor or Phone Bidding 3
 (Lots 63768-64319)
 10:00 AM Central Time, Sunday, September 23, 2018

Live Proxy Bid Now

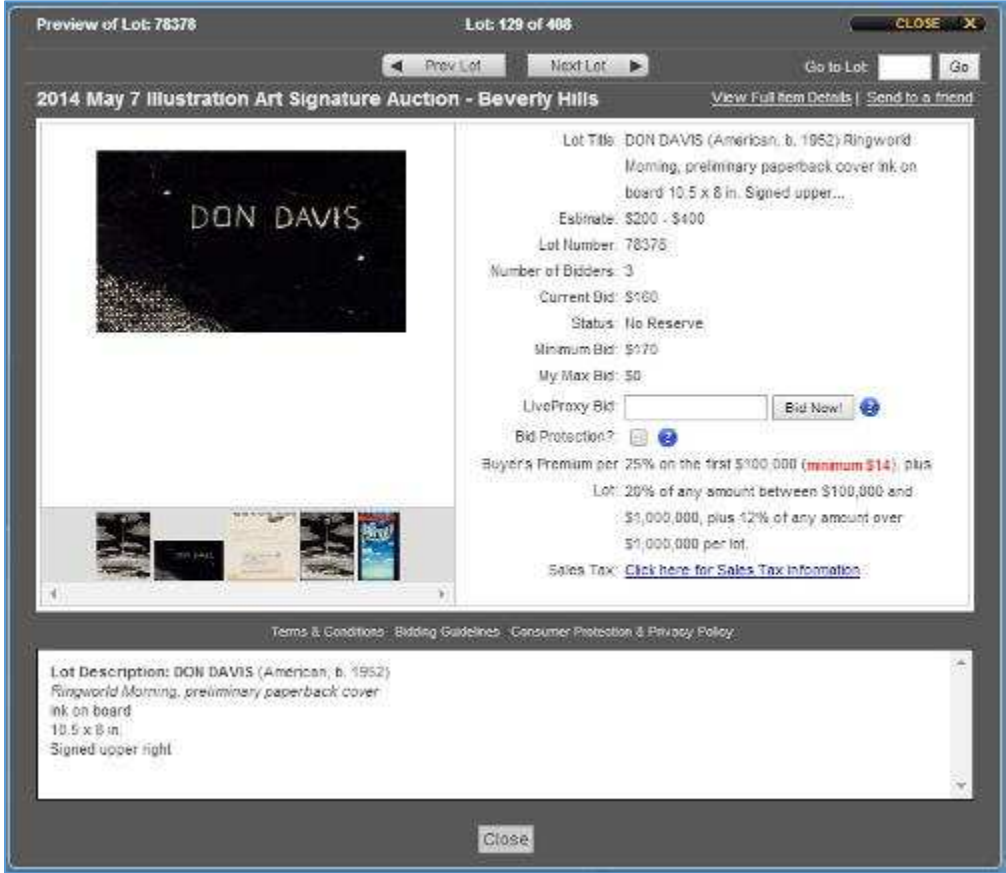
Internet Pre-Bidding Available

From here, there are two ways to place bids. You can enter the dollar amount you want to bid in the box next to the appropriate item(s), and then click on the "Bid Live/Proxy" button to place your bids.



Select	Lot #	Description	Current Bid (With BP)	Min. Bid (With BP)	Your Bid (With BP)	Bid Protection	# Bidders	Status
<input checked="" type="checkbox"/>	8704	1878 8TF \$1 MS64 PCGS PCGS Population (2504/568)...	\$338 (\$397.15)	\$350 (\$411.25)	\$400	← 1	2	
<input checked="" type="checkbox"/>	8705	1878 \$1 VAM-14.8 Spiked Eye -- Cleaning -- PCGS Genuine...	\$140 (\$164.50)	\$150 (\$176.25)	\$250	✓	6	

Alternatively, click on the image or description of the item. This will bring up a small window dedicated to the specific lot. From here, just enter your bid into the "Live/Proxy Bid" box, and click the "Bid Now" button.



For more detailed information on bidding in our auctions, please visit <https://www.ha.com/c/ref/web-tips.zx#biddingTutorial> on the HA.com website.